



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

WPEC  
Schedule Dates 09/25/12-10/07/12  
Advertiser House Majority Political Action Committee (57001)  
Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand HOUSE MAJ PAC 9/25 (462765)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 79/86/1417  
Account Types National/Political Issue Agency 8RD  
Billing Type Weekly/Irregular  
Comments HOUSE MAJ PAC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WPEC  
Last Modified 10/01/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06238687  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,082.50  
Net Total \$51,467.50  
Sales Tax

By Broadcast Month Spots Rate  
Sep. 2012 39 \$24,350.00  
Oct. 2012 45 \$36,200.00  
Grand Total: 84 \$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-10/05/12	3	:30	10A-11A (EST)	2		X	X	X	X			4	\$275.00	\$1,100.00	West Palm Beach (WPEC)		7/18/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	3	:30	11:35P-12:35A (EST)	2		X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		7/18/12
3.0	Normal Line / SPOT (3)	09/25/12-10/05/12	3	:30	11A-12P (EST)	2		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/18/12
3.0.1	Closed Preempt (3)	09/25/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash political are in, per little	
3.0.2	Closed Preempt (3)	09/25/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher cash/political	
3.0.3	Closed Preempt (3)	10/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	S	:30	12:30P-4P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	West Palm Beach (WPEC)		7/18/12
5.0	Normal Line / SPOT (5)	09/25/12-10/05/12	3	:30	12P-12:30P (EST)	2		X	X	X	X			4	\$375.00	\$1,500.00	West Palm Beach (WPEC)		7/18/12
6.0	Revised Line / SPOT (6)	09/25/12-09/28/12	2	:30	3P-4P (EST)	2		X	X	X	X						West Palm Beach (WPEC)		7/18/12
6.1	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	3P-4P (EST)	2		X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/28/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	4P-5P (EST)	2		X	X	X	X			2	\$375.00	\$750.00	West Palm Beach (WPEC)		7/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Washington, DC 20007

Schedule Dates	09/25/12-10/07/12	Last Modified	10/01/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
Agency	Waterfront Strategies (7591)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06238697
Brand	HOUSE MAJ PAC 9/25 (462765)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	BASSETT, LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$9,082.50
CPE	79/86/1417	Net Total	\$51,467.50
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	HOUSE MAJ PAC 9/25 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

By Broadcast Month	Spots	Rate
Sep. 2012	39	\$24,350.00
Oct. 2012	45	\$36,200.00
<b>Grand Total:</b>	<b>84</b>	<b>\$60,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT (8)	09/25/12-10/05/12	3	:30	5P- 5:30P (EST)			1	1	1	1			B	\$500.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
9.0	Normal Line / SPOT (9)	09/25/12-10/05/12	3	:30	5:30P- 6P (EST)			1	1	1	1			B	\$500.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
10.0	Normal Line / SPOT (10)	09/25/12-10/05/12	2	:30	6P- 6:30P (EST)			1	1	1	1			B	\$900.00	\$7,200.00	West Palm Beach (WPEC)		7/18/12
11.0	Normal Line / SPOT (11)	09/25/12-10/05/12	3	:30	6A- 7A (EST)			X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		7/18/12
12.0	Revised Line / SPOT (12)	09/25/12-10/05/12	2	:30	6:30P- 7P (EST)			X	X	X	X						West Palm Beach (WPEC)		7/18/12
12.1	Normal Line / SPOT (12)	09/25/12-10/05/12	3	:30	6:30P- 7P (EST)			X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/27/12
13.0	Normal Line / SPOT (13)	09/25/12-10/05/12	3	:30	7P- 7:30P (EST)			X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
14.0	Normal Line / SPOT (14)	09/25/12-10/05/12	3	:30	7A- 9A (EST)			X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		7/18/12
15.0	Normal Line / SPOT (15)	09/25/12-10/05/12	3	:30	9A- 10A (EST)			X	X	X	X			6	\$225.00	\$1,350.00	West Palm Beach (WPEC)		7/18/12
16.0	Normal Line / Prime (16)	09/28/12-09/28/12	2	:30	10P- CBS-Silve Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		7/18/12
17.0	Normal Line / Prime (37)	10/05/12-10/05/12	2	:30	9P- CBS-Made in Jersey (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		7/18/12
18.0	Normal Line / Prime (18)	10/01/12-10/01/12	3	:30	10P- CBS-Hawaii Five-O (Monday)			1						1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		7/18/12

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Date:

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Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand HOUSE MAJ PAC 9/25 (462765)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 79/86/1417  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments HOUSE MAJ PAC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified 10/01/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06238687  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,082.50  
Net Total \$51,467.50  
Sales Tax

By Broadcast Month Spots Rate  
Sep. 2012 39 \$24,350.00  
Oct. 2012 45 \$36,200.00  
Grand Total: 84 \$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT (19)	09/29/12-10/06/12	4	:30	5A- 6A (EST)							1		1	\$50.00	\$50.00	West Palm Beach (WPEC)	Political/Spot -	7/18/12
19.0.1	Closed Preempt (19)	09/29/12															West Palm Beach (WPEC)		
20.0	Normal Line / SPOT (20)	09/29/12-10/06/12	2	:30	6P- 6:30P (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)	Sold Out/Exception - higher rates/political in breaks	7/18/12
20.0.1	Closed Preempt (20)	09/29/12															West Palm Beach (WPEC)		
21.0	Normal Line / SPOT (21)	09/29/12-10/06/12	4	:30	6A- 7A (EST)							1		2	\$125.00	\$250.00	West Palm Beach (WPEC)		7/18/12
22.0	Normal Line / SPOT (22)	09/29/12-10/06/12	4	:30	7A- 9A (EST)							1		2	\$150.00	\$300.00	West Palm Beach (WPEC)		7/18/12
23.0	Revised Line / Prime (38)	09/30/12-09/30/12	2	:30	10P- CBS-The Mentalist (Sunday)								1				West Palm Beach (WPEC)		7/18/12
23.1	Normal Line / Prime (38)	09/30/12-09/30/12	3	:30	10P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		8/27/12
23.1.1	Closed Preempt (38)	09/30/12															West Palm Beach (WPEC)	Live Program Overrun/Exception - Please write back on for the same date wider ti	
24.0	Normal Line / SPOT (39)	10/07/12-10/07/12	2	:30	10:30A- 11:30A (EST)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
25.0	Normal Line / SPOT (25)	10/07/12-10/07/12	2	:30	6:30P- 7P (EST)								1		\$500.00		West Palm Beach (WPEC)		7/18/12

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Date:

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Advertiser: 09/25/12-10/07/12  
Agency: House Majority Political Action Committee (57001)  
Product: Waterfront Strategies (7591)  
Brand: POLITICAL ISSUE (ns) (1187)  
Salesperson: HOUSE MAJ PAC 9/25 (462765)  
Sales Office: TeleRep/DC, Washington DC (2995)  
Buyer Name: TeleRep Washington DC  
Phone/Fax: BASSETT, LAURA  
CPE: /  
Account Types: 79/86/1417  
Billing Type: National/Political Issue Agency BRD  
Comments: Weekly/irregular  
HOUSE MAJ PAC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified: 10/01/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06238687  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$9,082.50  
Net Total: \$51,467.50  
Sales Tax:

BY BROADCAST MONTH		SPOTS	RATE
Sep. 2012		39	\$24,350.00
Oct. 2012		45	\$36,200.00
Grand Total:		84	\$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0.1	Closed Preempt (25)	10/07/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	7/18/12
26.0	Normal Line / SPOT (26)	09/30/12-10/07/12	3	:30	7A- 8A (EST)								1	2	\$150.00	\$300.00	West Palm Beach (WPEC)		7/18/12
27.0	Normal Line / SPOT (27)	10/07/12-10/07/12	3	:30	7P- 8P (EST)								1	1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
28.0	Normal Line / SPOT (28)	09/30/12-10/07/12	3	:30	8A- 9A (EST)								1	2	\$200.00	\$400.00	West Palm Beach (WPEC)		7/18/12
29.0	Normal Line / SPOT (29)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
30.0	Normal Line / Prime (40)	10/04/12-10/04/12	2	:30	10P- CBS-Elementary (Thursday)				1					1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		7/18/12
31.0	Normal Line / SPOT (31)	09/25/12-10/07/12	3	:30	11P- 11:35P (EST)			X	X	X	X	X	X	4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		7/18/12
32.0	Normal Line / Prime (41)	10/02/12-10/02/12	2	:30	10P- CBS-Vegas (Tuesday)				1					1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		7/18/12
33.0	Normal Line / Prime (33)	10/02/12-10/02/12	3	:30	8P- CBS-NCIS (Tuesday)				1					1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
34.0	Normal Line / Prime (34)	09/26/12-09/26/12	3	:30	8P- CBS-Survivor (Wednesday)					1				1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		7/18/12
35.0	Normal Line / SPOT (35)	10/01/12-10/01/12	3	:30	5P- 5:30P (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/18/12
36.0	Normal Line / SPOT (36)	10/01/12-10/01/12	3	:30	5:30P- 6P (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



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West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

09/25/12-10/01/12  
House Majority Political Action Committee (57001)  
Waterfront Strategies (7591)  
POLITICAL ISSUE (ns) (1187)  
HOUSE MAJ PAC 9/25 (462765)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
BASSETT, LAURA  
/ 79/86/1417  
National/Political Issue Agency BRD  
Weekly/Irregular  
HOUSE MAJ PAC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified 10/01/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06238687  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,082.50  
Net Total \$51,467.50  
Sales Tax

BY QUOTE/DL TOTAL	SPOTS	RATE
Sep. 2012	39	\$24,350.00
Oct. 2012	45	\$36,200.00
Grand Total:	84	\$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	M/G For 23.1.1 / Prime (38)	09/30/12-09/30/12	3	:30	11P-12:30A (EST)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/1/12

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

CONFIRMATION CONTRACT

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em;">AS ORDERED</p> <p style="font-size: 1.2em;">WPEC #1339798</p>					

**Total Charges:** \$60,550<sup>00</sup>

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Shannon Roche*  
*Deputy Director*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012 \_\_\_\_\_ (202) 350-5787  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
*Lillie K Roberts* Lillie K Roberts Sales Director  
 Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majority Political Action Com PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett  
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies  
1010 Wisconsin Ave.  
Washington, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order placed \$40,550<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T. Rep. W. Smith